



CMR COLLEGE OF ENGINEERING & TECHNOLOGY

Kandlakoya (V), Medchal Road, Hyderabad -501401

EK BHARAT SHRESHTHA BHARAT

CENTRE FOR ENGINEERING EDUCATION RESEARCH &

CENTRE FOR INNOVATION & ENTREPRENEURSHIP



MHRD's INSTITUTION INNOVATION CELL

Innovation Day Campaign for the A. Y. 2019-20

The CMR College of Engineering & Technology (CMR CET) has launched Centre for Innovation and Entrepreneurship (CIE) to bring the Ideas of Students into Business outcome with an objective of Foster and encourages Entrepreneurship; Commercialize technologies based innovations & develop eco-system for sustainable holistic growth under the dynamic leadership of Shri. Ch. Gopal Reddy, Secretary of CMR GI. The CIE is headed by Dr. Suresh Merugu, Professor of ECE, CMR CET. Under the esteemed guidance of Dr. V. A. Narayana & All the HODs the CIE is rapidly growing and established Five Startups in the Medical & Mobile Security, Defense, Robotics, and IOT Domains. The CIE has received more than 281 Ideas from different domains which include Computer Technology, Health & Medical, Agriculture, Mobile Security, Teaching Aids, Transportation & Shipment, Food and Supply Management, Defense, Robotics, IOT etc. CIE will involve activities around building start-up ecosystem like identifying areas of focus and market relevance, building investor relations, business partnerships, leveraging government programmes and accelerating initiatives.

CIE take-up the following activities to create Business Environment for each and every Startup:

- Design Startups
- Define E2E Processes
- Develop Partner Eco-system

Vision:

CMRCET CIE's Vision is to consistently churn out successful technology start-ups, creating new generation entrepreneurs and employment, through the world class incubation centre hosted within CMRCET.

Mission:

CMRCET CIE's Mission is to Promote technology entrepreneurship and support start-up incubation by utilizing the knowledge, resources and expertise of CMRCET and its partners.

IDEATION:

Ideation is the creative process of generating, developing and communicating new ideas-they can be ideas for starting a new business, a new product, new content, or even just inventive ways of talking about or marketing an existing product or service. You may have been to some brainstorming meetings yourself. The difference is, at ideation workshops, people aren't just sitting around in a dimly lit boardroom waiting for the next round of snacks-instead, and they're pushing themselves to think differently.

IDEATION DAY & INNOVATION CAMPAIGN

All the students are invited to participate in "Ideation Day & Innovation Campaign" event to present their innovative **ideas** and get an opportunity to "take their dreams to reality" through CIE / CEER / R&D / Contests organized by **Centre for Innovation & Entrepreneurship (CIE)**. On this Campaign around 88 teams from various departments have participated, in which 15 teams have been shortlisted.

